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**New Menswear-Dudeswear Company-- Your Dapper LLC--
Explains Inaugural Bow Tie Line: Solo Album**

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With it's inaugural line (dubbed "Solo Album"), Dudeswear Company Your Dapper introduces itself as fun, quirky, and practical. The "Solo Album" collection mixes suitings (core fabrics, like the core of your wardrobe) with prints and textures that coordinate and contrast.

"It started when I wanted to make a bowtie with two fabrics, but only had a little bit of one of the fabrics. And I didn't want to make a bowtie that had one fabric on one side and the other fabric on the back anyway," explains designer Katherine Chinn. She continues, "I wanted a bowtie that was more about the combination of fabrics."

There's a trio of bowties for formal events, all with black silk satin. The Michael features white and red floral print on black satin. The Nicole, which is the Michael's neutral toned cousin for those with fair complexions, features black and tan floral print on black satin. The Dianna combines blue silk on black satin.

The Justin and the Stevie are made with navy blue suiting and should be as much of a staple of your wardrobe as your blue suit is. The Justin features blue fannel on navy blue suiting, while the Stevie packs a blue, green, and brown organic print on blue suiting.

And for those who prefer grey, "Solo Album" also offers the Paul and the Gwen. The Paul, features a herringbone on fine-wale grey corduroy. The Gwen contrasts a touch of grey and pink plaid with grey plaid flannel.

Each bowtie in the “Solo Album” collection features a print, color, or texture, which stands out from the main fabric. Designer Katherine Chinn has likened this highlight to musical artists who have stepped out in front of their bands and gone onto solo careers. And just as those artists present themselves to the world as new individual artists with their solo album, Your Dapper presents itself with its own “Solo Album”.

About Your Dapper

Your Dapper, makes really awesome, dapper, handcrafted bow ties designed for those who spend more time “working”, or with work related activities than they do “lounging around” and want to set themselves apart from the crowd by being different, in a good way. The company, via social media and blog posts, takes a snarky approach to clothing and integrates bow ties into a lifestyle that features segments on craft food and drink. Each bow tie is crafted in Los Angeles by Designer Katherine Chinn with sales and marketing support coming from Honolulu and New York. Bow ties are regularly priced at \$80 and can be found at www.yourdapper.com

For additional media inquiries visit: www.yourdapper.com/press

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